

SCISYS Media Solutions Unveils New Dimension of Cross-media Storytelling at IBC 2019

Launching OpenMedia NOW, a ready-to-go NRCS, presenting updates to the dira! Radio product line and Viura Visual Radio, as well as announcing changes to the management team, SCISYS Media Solutions undermines its leadership role in newsroom and radio systems

Munich, Germany, 11 September 2019: [SCISYS Media Solutions](#) (previously ANNOVA Systems and SCISYS Media & Broadcast), the leading newsroom system provider in Europe and one of the leading radio playout solutions provider, will be showcasing the very latest developments designed to provide users with a new dimension of cross-media storytelling for both newsrooms and radio on Stand 3.B38 at IBC2019, which starts on 13 September.

Launching OpenMedia NOW – an effective, ready-to-use NRCS

Amongst an impressive raft of new innovations that highlight the combined power of the company following the merger of Annova Systems and SCISYS Media & Broadcast, SCISYS Media Solutions is delighted to announce that its powerful new ready-to-go Newsroom Computer System, OpenMedia NOW, is available for purchase with immediate effect.

Designed specifically to be cost-effective and easy to deploy, OpenMedia NOW leverages all of SCISYS's three decades of expertise in newsroom systems to deliver a preconfigured newsroom computer system for TV and digital/online media. This is combined with a powerful toolset to manage the requirements of a rapidly changing news industry.

OpenMedia NOW allows for fast and powerful researching across multiple sources including news wires, RSS feeds, social media posts, or third-party systems. It also provides teams of up to 100 concurrent users with a powerful web-based story-centric planning and collaboration tool, allowing users to contribute from wherever the story is breaking worldwide.

Upgradeable to OpenMedia INFINITY at any point, OpenMedia NOW contains all the traditional television workflow tools that journalists need to swiftly tell their stories, such as script editing, rundown management and MOS integration with third-party production, graphics or teleprompting systems. These are coupled seamlessly with tools specific to publishing to social media or a company's own CMS system from the same interface.

“OpenMedia NOW is a bridge between two worlds, providing both the powerful features of a modern television newsroom and those of online publishing,” comments Michael Pfitzner, COO + Managing Director of SCISYS Media Solutions. “The result is a highly efficient tool that is swift to deploy and offers news teams unparalleled flexibility to address the challenges of the 21st century newsroom.”

Presenting new features in dira! Radio Solutions

On the radio side of the business, the company will be showcasing some of the powerful new Speech2Text features of its market leading dira! solution. Transcripts are automatically created for new material by user-selectable third party services as a background task before being

administered in dira! like essences on media servers. Transcripts can also be displayed in a new Highlander extension together with an audio player, allowing for users to select text and hear audio and vice versa. A marked area can also be loaded as a clip into the audio editor at the push of a button, allowing for speedy and efficient text-based clipping workflows.

Other dira! innovations on show include Startrack Multitrack Recording and Onair API write access for simple browser based UIs, joining the previously shown read access to allow users even greater flexibility in creating custom web interfaces

Viura – Visual Radio Solution

Visitors to the SCISYS stand will also see Viura, a new solution based on BlackMagic and DHD hardware. Viura is a software tool for intelligent camera control in the radio studio for editors and presenters. The solution works manufacturer-independent from playout and editorial software on a combination of video hardware from Blackmagic and our control software. This allows all components to be completed with both dira! and third party solutions for playout and production.

Packaging elements, such as lower thirds or broadcast logos, are generated automatically and can also be displayed automatically or by pressing a button. Additional overlays, images, or video sequences can be imported from third-party software.

Partner solutions shown at the stand

As well as SCISYS's own solutions, the company will also be hosting compelling demonstrations and more from a range of leading industry partners on its stand. **4=1** will demonstrate its Panoo IPTV multi viewer which features central administration and desktop remote control of up to 16 IPYV streams; **Condat** will be showcasing AI-based Content Discovery utilising semantic analysis and enriched metadata; **Xebris** will highlight the power of its SaaS-based radio-oriented traffic and travel information editorial system, Flow; and leading media consultants from **Sommer & Spohr** will also be present on the stand. SCISYS will also be showcasing its close collaboration with Arvato Systems (Stand 3.B36) as can be witnessed by the fact that the two companies' stands are connected to one another.

Lastest changes for the SCISYS Media Solutions Management Team

New members of the management team will also be present at IBC. **Michael Pfitzner** was promoted to Managing Director and COO Newsroom Systems earlier this year after serving the company in various product-related management positions **Ronny Schulz** joined the company as Head of Research and Development for Newsroom Systems in July bringing in experienced leadership and deep knowledge in Software IT development, and **Alexandra Maier** joined as Head of Global Marketing & Communications in June 2019 after holding international marketing positions at Avid and Dalet.

Hosting a « Hoppy Hour » at the end of each show day

SCISYS extends all IBC attendees an invitation to their 'Hoppy Hour', which will take place on stand **3.B38** from Friday 13 to Monday 16 September between 17.00-18.00.

SCISYS Media Solutions will be displaying its full range of newsroom and radio delivery solutions on stand **3.B38** at IBC2019 in Amsterdam between 13 to 17 September 2019.

About SCISYS Media Solutions

With more than 75,000 users worldwide and over 20 years of experience, SCISYS Media Solutions is the market-leader in newsroom and radio delivery software solutions, including flagship dira! and OpenMedia platforms. Previously known as ANNOVA Systems GmbH, and SCISYS Media & Broadcast, SCISYS Media Solutions offers a wide range of professional news and content delivery solutions for innovative media companies across national and international markets.

SCISYS Media Solutions software is relied on internationally by both private and public media institutions, including key players in broadcast and delivery, including ARD Group, Deutsche Welle and Deutschlandradio, Pro7Sat1, BBC, Corus, SRG SSR, Radio France, France 24, funradio and RTL2, ENMA, RÚV, SABC, VRT, TRK Ukraine, 1+1 Ukraine, and many more.

For more information, please visit: <https://www.scisys.com/mediasolutions/> and follow the company on [LinkedIn](#) as well as [Twitter](#).

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