NewsBoard and Viz Story Combine for Fast-Paced New Media Newsroom Workflows

SCISYS Media Solutions' news planning tool integrates with Vizrt's video editing and publishing package to provide an agile and ready-to-go solution for digital media news

Munich Germany, 10 September 2019: SCISYS Media Solutions (previously ANNOVA Systems), the leading newsroom system provider in Europe, is delighted to announce that its powerful web-based news planning tool NewsBoard now integrates with Vizrt's browser-based video editing and publishing package Viz Story.

NewsBoard's dashboard solution helps journalists and editorial teams to organise the story production process, from ideas to distribution. Based around metadata-driven workflows and featuring a customisable and open widget architecture at its core, NewsBoard can scale to fit teams from a few individuals to thousands of journalists and is designed to ensure newsrooms can keep up with workflow changes and challenges for the years to come.

Viz Story features a powerful and easy to use interface that empowers online news portals to quickly produce and share stunning videos enhanced with powerful branding through state of the art 3D animated graphics. Features include template-based workflows, and live stream and growing file support, allowing users to clip highlights and key moments from live events, ensuring they are online first with the breaking news.

"NewsBoard and Viz Story together are a perfect match for the new generation of digital media publishers," comments Michael Schueller, CEO, SCISYS Media Solutions. "Taken together they provide a powerful ready-to-go package for modern story-centric workflows that provides supreme agility and flexibility while sacrificing none of the capabilities that a fast-paced newsroom environment requires."

SCISYS Media Solutions will be displaying its full range of newsroom and radio delivery solutions, including NewsBoard, on booth **3.B38** at IBC2019 in Amsterdam between 13 to 17 September 2019.

About Vizrt
Vizrt is the world's leading provider of visual storytelling tools for media content creators in the broadcast, sports, digital and esports industries. Vizrt offers market-defining software-based solutions for real-time 3D graphics, video playout, studio automation, sports analysis, media asset management, and journalist story tools. More than three billion people watch stories told by Vizrt customers everyday including from media companies such as CNN, CBS, NBC, Fox, BBC, BSkyB, Sky Sports, Al Jazeera, NDR, ZDF, Star TV, Network 18, Tencent, and many more. Vizrt is a global and diverse company with over 700 employees, operating in 30 offices worldwide with 52 nationalities, and recently has acquired IP-based, software-driven live video solution company, NewTek. Vizrt is a privately-owned company by Nordic Capital Fund VIII. Vizrt unlocks the power of your story. www.vizrt.com

About SCISYS Media Solutions

With more than 75,000 users worldwide and over 20 years of experience, SCISYS Media Solutions is the market-leader in newsroom and radio delivery software solutions, including flagship dira! and OpenMedia platforms. Previously known as ANNOVA Systems GmbH, and SCISYS Media & Broadcast, SCISYS Media Solutions offers a wide range of professional news and content delivery solutions for innovative media companies across national and international markets.

SCISYS Media Solutions software is relied on internationally by both private and public media institutions, including key players in broadcast and delivery, including ARD Group, Deutsche Welle and Deutschlandradio, Pro7Sat1, BBC, Corus, SRG SSR, Radio France, France 24, funradio and RTL2, ENMA, RÚV, SABC, VRT, TRK Ukraine, 1+1 Ukraine, and many more.

For more information, please visit: https://www.scisys.com/mediasolutions/

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