

SCISYS Media Solutions Announces Major Newsroom Deal with France Télévisions

Multi-million Euro deal sees all three French national stations, plus regions and overseas, switch to OpenMedia

Munich, Germany, 13 September 2019: [SCISYS Media Solutions](#) (previously ANNOVA Systems and SCISYS Media & Broadcast), the leading newsroom system provider in Europe, is delighted to announce that France Télévisions is deploying OpenMedia in a major, organisation-wide replacement of its newsroom systems.

Covering two national TV stations, an information channel, 24 regional TV stations, 10 overseas TV and radio stations, a digital multi-platform information offering and approximately 3000 named users, the new multi-million Euro deal will see France Télévisions' newsroom operations transition to SCISYS Media Solutions' flagship OpenMedia Infinity newsroom computer system. This will work in conjunction with the Newsboard unified web-based user interface for journalists and editorial teams.

OpenMedia Infinity, provides maximum speed and scalability for handling complex workflows in broadcast news production – from wire search, scripting, to rundown management. Newsboard's customisable and open widget architecture, meanwhile, is designed to help organisations keep abreast of both workflow changes and the challenges of the evolving media landscape.

With OpenMedia already powering the newsroom activities for the two other public broadcasters in France - Radio France and France Media Monde - SCISYS Media Solutions now owns the monopoly on the NRCS side of public broadcasting in France.

“The challenge for France Télévisions is to have a common tool for all its TV, radio and digital editorial staff, in all territories”, says CTO Frédéric Brochard. “Sharing topics and working together on the same stories, whatever the platform, will allow us to enrich our information offers, to better use our resources and to optimize our costs. This is an important step in the technological transformation of France Télévisions”, concludes Brochard.

“This is a fabulous contract win in the face of stiff competition from other vendors and confirms our position as the leading supplier of newsroom solutions in Europe,” said Michael Schueller, CEO and Chairman of SCISYS Media Solutions. “We are delighted to welcome France Télévisions to the OpenMedia family and look forward to working with them on developing an agile broadcast newsroom to meet the challenges of the future.”

SCISYS Media Solutions will be displaying its full range of newsroom and radio delivery solutions, including OpenMedia, on booth **3.B38** at IBC2019 in Amsterdam between 13 to 17 September 2019.

About France Télévisions

France Télévisions, the leading media outlet in France with 28.4% audience share (aged 4+ for 2018/2019 season), brings together 45 million French people every week thanks to a rich and diversified editorial offer. Nearly 28 million French people watch at least one television newscast (France 2, France 3 and France info) every week. The news formats of France Televisions are those which obtain the highest indices of confidence (IFOP March 2019).

Consisting of a group of 5 national channels with strong and complementary identities (France 2, France 3, France 4, France 5, France Ô), a regional and overseas network and a multi-platform information offer, Franceinfo, the group France Televisions is present on all the types of programs and platforms at every moment offering a real choice to the French TV audience.

In July 2019, the digital information service Franceinfo made almost 24 million unique visitors, ranking as the leading tri-screen platform in France. Franceinfo is also the leading mobile news platform in France with nearly 19 million unique visitors **. (Historical record). Leader for the 4th consecutive month

About SCISYS Media Solutions

With more than 75,000 users worldwide and over 20 years of experience, SCISYS Media Solutions is the market-leader in newsroom and radio delivery software solutions, including flagship dira! and OpenMedia platforms. Previously known as ANNOVA Systems GmbH, and SCISYS Media & Broadcast, SCISYS Media Solutions offers a wide range of professional news and content delivery solutions for innovative media companies across national and international markets.

SCISYS Media Solutions software is relied on internationally by both private and public media institutions, including key players in broadcast and delivery, including ARD Group, Deutsche Welle and Deutschlandradio, Pro7Sat1, BBC, Corus, SRG SSR, Radio France, France 24, funradio and RTL2, ENMA, RÚV, SABC, VRT, TRK Ukraine, 1+1 Ukraine, and many more.

For more information, please visit: <https://www.scisys.com/mediasolutions/> and follow the company on [LinkedIn](#) as well as [Twitter](#).

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