

## SCISYS Media Solutions to Showcase Cross-Media Storytelling Solutions For TV News and Radio at NAB New York

*- SCISYS Media Solutions stand as one of the global leaders in newsroom and radio production systems –*

**MUNICH, GERMANY, 15 OCTOBER 2019** – [SCISYS MEDIA SOLUTIONS](#) will be exhibiting at NAB Show New York on 16 – 17 October, showcasing a portfolio of solutions designed for a new dimension of cross-media storytelling for TV newsrooms and radio production.

As TV meets radio and merges with online and social, SCISYS Media Solutions is now positioned at the heart of solving challenges for modern broadcasters and radio stations. Exhibiting at the booth of partner Arvato Systems (N646), NAB Show New York visitors will have the opportunity to experience the very latest developments in the leading Newsroom Computer System, OpenMedia INFINITY, and radio production and playout solution **dira!**

At NAB Show New York, SCISYS Media Solutions will demonstrate its flagship Newsroom Computer System, **OpenMedia INFINITY**, providing maximum speed and scalability for handling complex workflows in broadcast news production – from wire search, scripting, and rundown management through to playout control.

SCISYS Media Solutions also demonstrates its a modern and unified web-based user interface for journalists and editorial teams of any size, **NewsBoard**. With metadata-driven workflows at its core, the dashboard solution helps to organise the story production process, from ideas to distribution. With a customisable and open widget architecture, NewsBoard will help newsrooms keep up with continuous workflow changes and challenges for the years to come.

Introduced at IBC2019 the **ready-to-use NRCS, OpenMedia NOW** leverage all of SCISYS's two decades of expertise in newsroom systems to deliver a preconfigured newsroom computer system for TV and digital/online media, with updates designed to enhance cost-efficiency and easy deployment.

SCISYS Media Solutions will also be showcasing the powerful **dira!** product family, covering the entire production workflow required for media management in radio journalism. **dira!** solutions are already used by leading radio broadcasters around the world and offer a toolset to enhance broadcast production and the exchange of material and programs, through to broadcast scheduling, to actual onair playout, post production and archiving.

SCISYS Media Solutions also welcomes a new visual radio solution to its portfolio; **Viura**, a software tool for intelligent camera control in the radio studio for editors and presenters. Based on BlackMagic and DHD hardware, Viura allows all components to be completed with both **dira!** and third party solutions for playout and production.

Additionally, SCISYS Media Solutions has also joined the Avid Alliance Partner Program, making the latest extension to the OpenMedia NRCS a unified integration with the Avid MediaCentral | Cloud UX platform. This unison will simplify even the most complex workflows in broadcast news production and enabling editorial teams to complete any newsroom project with ease.

One of the lighthouse accounts in North America is the Canadian broadcaster **Corus Entertainment**, which has invested heavily in the OpenMedia platform. Corus and its Global News division are already beginning to experience the true story centric collaborative workflow approach of the OpenMedia planning system, rolling out to all of its stations and locations across Canada as the central tool for its newsroom planning and rundown management.

“OpenMedia is helping us completely transform our News organization. It’s bringing us together, across workflows, platforms and locations,” says Geoff Franklin, Director, News Architecture at Corus. “It’s a flexible platform that allows us to build our own technological and editorial workflows and connect to other third party systems, like Grass Valley Go, making it effective for the people using it, which is reflected in the final product.”

Deployment of the OpenMedia planning system within the Corus network has already started at facilities throughout Canada, with a full national deployment planned for completion in 2020.

Visit SCISYS Media Solutions on stand N646 at NAB Show New York 2019 on 16 – 17 October 2019.

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#### **About SCISYS Media Solutions**

With more than 75,000 users worldwide and over 20 years of experience, SCISYS Media Solutions is one of the industry leaders in newsroom and radio delivery software solutions, including flagship dira! and OpenMedia platforms. Previously known as ANNOVA Systems GmbH, and SCISYS Media & Broadcast, SCISYS Media Solutions offers a wide range of professional news and content delivery solutions for innovative media companies across national and international markets.

SCISYS Media Solutions software is relied on internationally by both private and public media institutions, including key players in broadcast and delivery, including BBC, Corus, ARD Group, Deutsche Welle and Deutschlandradio, Pro7Sat1, SRG SSR, France Televisions, Radio France, France 24, funradio and RTL2, ENMA, RÚV, SABC, VRT, TRK Ukraine, 1+1 Ukraine, and many more.

For more information, please visit the SCISYS Media Solutions website, and follow the company on [LinkedIn](#) and [Twitter](#)

For additional information, logos and imagery, please visit the [SCISYS Media Solutions Download Area](#)

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